

FROM THE EDITOR

While compiling this edition, I have enjoyed some American and Czech history lessons, learnt more about Cork and Birch bark, seen current Italian floral and interior design ideas, been astonished by the variety of ways to display potted plants, and discovered the myriad ways to create cornucopias. Who would have thought all those things would have been on the agenda when I first discovered the world of flower arranging way back in 1999.

But that is the nature of the flower industry isn't it? You get taken down so many interesting paths of discovery on the continual quest to learn and educate yourself. The result is this eclectic edition of floral design that is not only a bumper 80+ pages but also you will find all sorts of extra videos and links to add to it's value.

Speaking of which, what do you think of the current 'colouring in for adults' craze? It is spreading right across the world and has been proven to reduce stress and anxiety. Many older designers leave active flower arranging behind and take on other, more sedentary creative pursuits such as painting and embroidery and so I have added a page just for them and you if you want some time out from a super busy world.

Yes, you now have a new colouring in page! Each month one of the stunning photographs taken by our correspondents will be converted into an image that can be coloured. It could also provide the template for a painting or embroidery. Easy to download, photocopy and use in any way you wish, let us know if it is a useful addition to the magazine.

Settle in and enjoy.

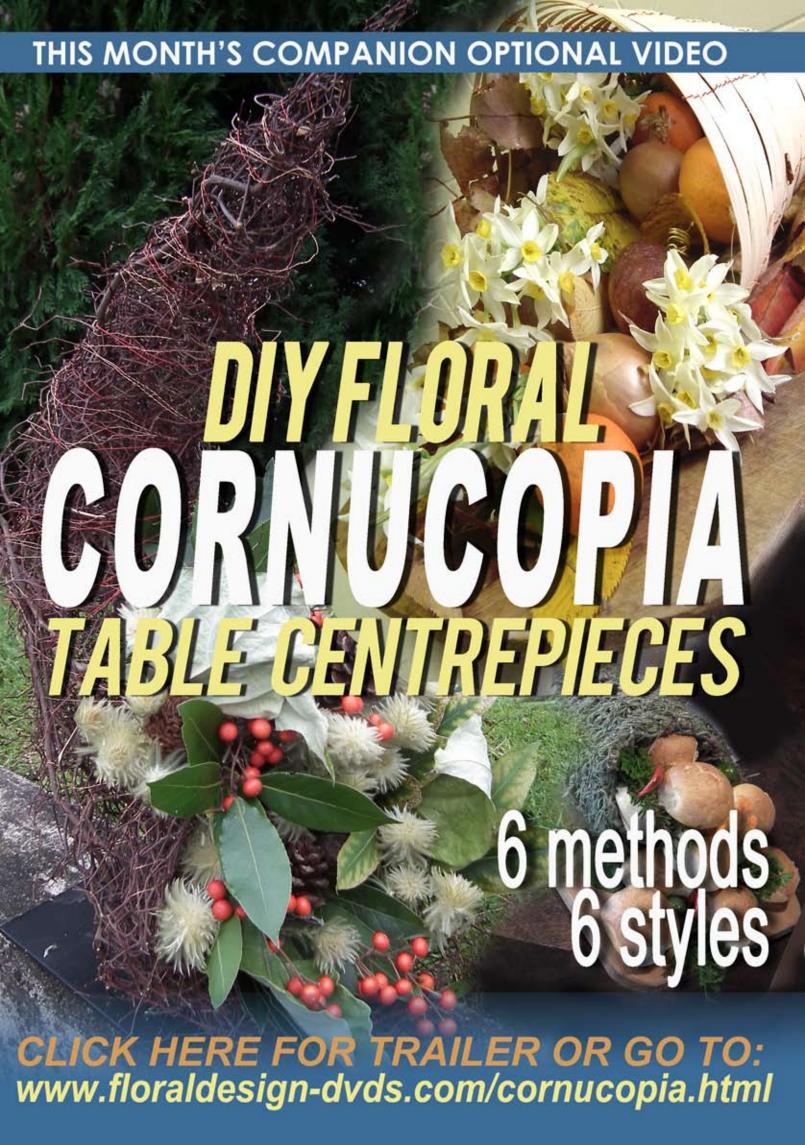
TRICIA LEGG EDITOR

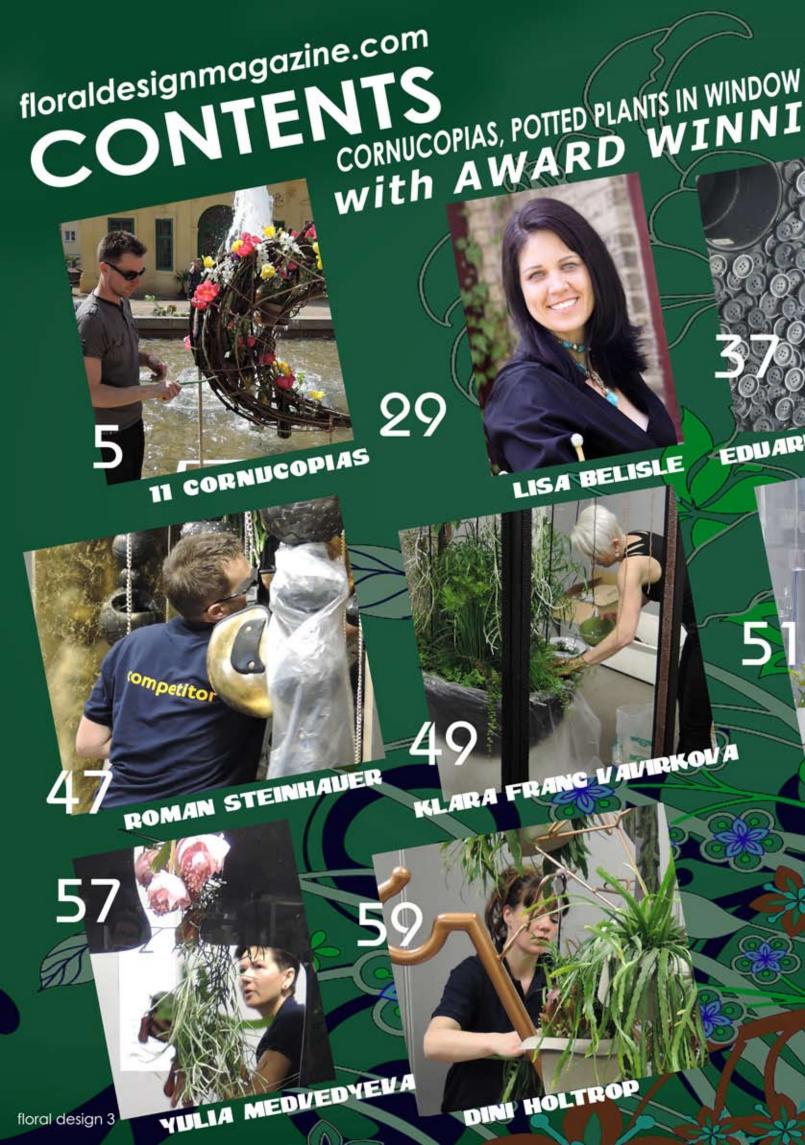
www.floraldesign-dvds.com/cornucopia.html

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Coat of Arms Victoria Australia



Do you want to have a go making your own edible cornucopia? CLICK HERE or http://joandsue.blogspot.co.nz/2011/10/bread-cornucopia.

Trucopias

One of the best known myths around the origins of the Cornucopia starts with Zeus, the King of the Gods. As a baby, one of his protectors and nurturers was the goat Goddess Amalthea who fed him with her milk. Zeus had unusual abilities and strength and accidentally broke off one of Amalthea's horns. This horn had the power to provide unending nourishment.

In another version, the cornucopia was created when Heracles (Roman Hercules) wrestled with the river god Achelous and wrenched off one of his horns.

The cornucopia is in many art forms depicting several other Greek and Roman deities, particularly those associated with the harvest, prosperity, or spiritual abundance.

These days the cornucopia has come to be associated with Thanksgiving and the harvest in the USA and it is also seen on Coats of Arms and seals in other countries. Often the Thanksgiving cornucopia is edible but as you are reading a flower magazine, *Pavol Kaššák* spotted some valuable floral ones for you to try.

At the 45th Czech championship in flower arranging the theme was the 'Kingdom of flowers and Charles IV.' All the competition tasks had a connection to Charles IV, born 700 years ago. In the 'Cornucopia of crafts' class competitors had to make an arrangement in the shape of the cornucopia inspired by any of the crafts from the time of Charles IV.





The Czech king and Emperor of the Roman Empire, Charles IV gave the citizens of Pilsen 400 pieces of armour in 1363 and they promised to keep all the pieces permanently ready for his needs. They can still be seen in the Museum of West Bohemia.







Charles IV had a great appetite. His dessert table consisted of an endless supply of cakes, pies and for those who did not like sweets, a local specialty that is caviar from the pike.



Beautifully and precisely constructed this cornucopia has a hidden metal base on to which the wheat has been coiled. The small metal legs keeping it balanced at the heavy end gives a clue to the size of the metal used inside

With a dish inside the rim filled with floral foam, the designer added the wheat stalks, and wild flowers as well as some baked goods. What a fabulous idea for any entrance way to any feasting event.

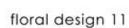


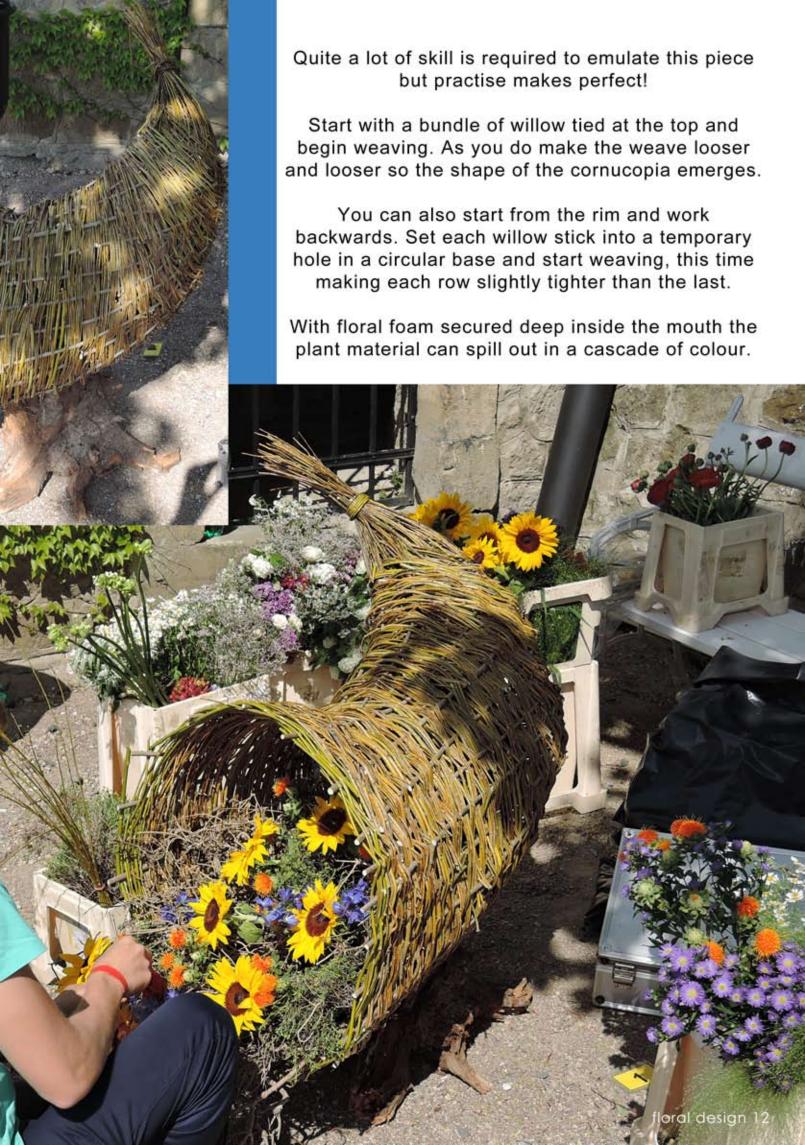






DASKET
In the 14th Century baskers
WEAVER were used for myriad
purposes from carrying live
hirds or vegetables to









Ropes could have been made from Birch, Juniper and Willow even or shredded wood in the 14th Century. Historical mention is also of rope from made Heather, thatch and Basically grain. anything you can bundle, twist and turn on itself will make rope.















Blacksmiths were also an important part of a fighting army, making new weapons keeping up a supply of arrowheads and horseshoes and repairing damaged equipment.





The 14th Century was the beginning of tailoring, which allowed clothing to be more closely fitting. The use of lacing and buttons helped produce this more structured style.

More of an S
curve than a
normal
cornucopia
shape, it is far
easier to start a
piece like this
with metal rods
establishing the
line. That way
the sticks can
be cable tied,
glued or wired
on to the rods to
make the form.

The rods have been well hidden under the sticks, floral material and accessories to produce a really interesting design which would hold the viewers' attention for ages.













Some vegetables that we would recognise were eaten but also many that are now largely forgotten as being edible such as Lilies, Roses and Gladioli, and what we would consider wild plants, such as Tansy, Catmint, Smyrnium olusatrum (related to celery), Orache, and Mallow.









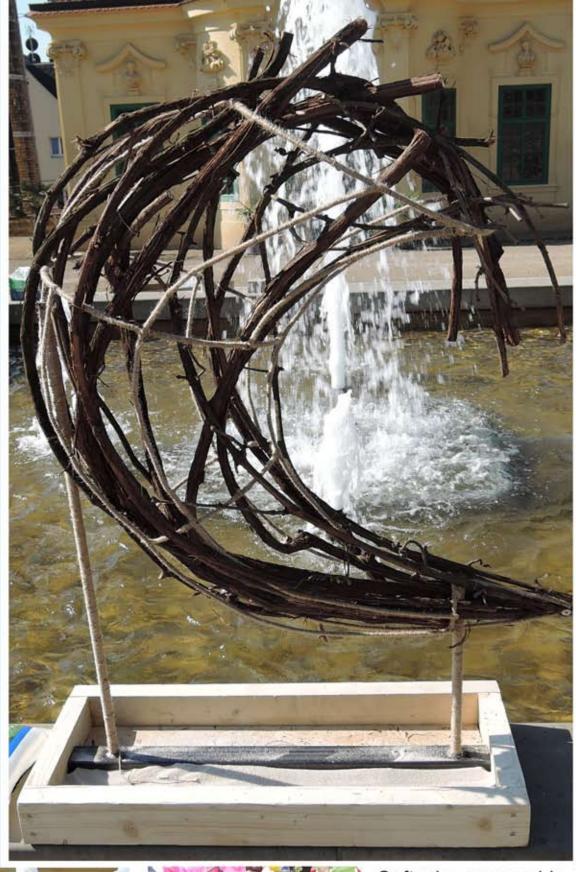
It was Charles IV who brought the cultivation of the grape and the wine industry to the beer-drinking Czech lands. Also under his reign, stiff prison sentences were meted out to those caught exporting cuttings of prized Czech hops in order to prevent the brewing of Czech beer elsewhere.





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"Being disposed by our own will and infinite kindness as well as by the help of God to better the condition of our Realm and all its inhabitants, I do command: ... Plant vineyards on all the hills that face the noon in three miles around Prague. Everyone who owns such a hill is to commence such undertaking within fourteen days from the date of the issue of this edict. Anyone who would not or could not so undertake, let it be undertaken on their land by the man the vinemaster shall lend to them. Anyone who will establish a vineyard shall from the date of commencement to do so and for twelve years thereafter be exempted from all taxes and levies." And that is how to Charles 1V started a wine industry!







Soft wire wrapped in yarn created the shape and thicker vines around that further defined it. Placed on two metal rods in a box the foundations were set.

Grapes and a hidden wine bottle amongst the flowers set the theme in this final and stunning example of a cornucopia.

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ELISA BELISLE



Dutch flowers are in full bloom and some of the favourites are only here for a short time. This month Lisa Belisle, ICPF wants to show you a European twist using multiple vessels, packing material, leaf manipulation and a monochromatic colour scheme.

Supplies you will need:

Packing material that allows you to use it as a grid, glass cylinder, second vessel that is larger than glass cylinder (I bought a fruit bowl from Ikea) and a couple of glue dashes

lisa@floraelements.com (USA) 262 744 1553 www.floraelements.com Chicago Illinois USA





Step One: Place glue dashes around the top of the glass cylinder. Start with one end of the packing material on half of a glue dash and attach it linch (2 cms) down from the rim around the entire cylinder overlapping slightly to conceal the ends. Cut off any excess material.

Step Two: Gently pull from 4 corners to the centre and secure with small glue dashes to open the holes to create an organic grid.





Step Three: Using the smaller holes, insert Scilla at staggering lengths to create a nice dome shape that has a very full look, but you can still see the packing material. I used 50 stems in a 6" cylinder.

Step Four: Lily Grass Reeds. – To make these, fold over about 5" from top without creasing the grass.

Approximately 3" from the top loop start wrapping the shorter end around the two blades keeping them stacked neatly and very little overlapping.





Step 4 continued:

Pull gently on the bottom to tighten and move closer to the loop. Insert the grass through the loop at top to finish and tug gently on bottom blade to get a secure fit. Trim the excess with sharp scissors.

Step Five: Place your Lily Grass Reeds to create dramatic lines to break up the softness of the Scilla and round cylinder. You may bend the Lily grass to create sharp angles also.





Step Six: Place your cylinder inside your second vessel. I chose an Ikea fruit bowl that had a cork stand to raise it and break up the two circular shapes. Fill the bottom vessel with water while being careful not to get your packing material wet.

Add a darker coloured Hydrangea around the perimeter. This will not only create another grid for your final product but add depth to your arrangement with that gorgeous Dutch blue Hydrangea.

Step Seven: Insert Sweet Peas of a coordinating hue through the Hydrangea. Use lots of stems to add volume and carry the colour though the entire arrangement. In this particular arrangement I used 30 stems.





Draw attention to your event, club or business with





The European Champions at the Europa Cup this year had to make a plant composition for a window display in a men's fashion shop. The work had to represent the illustrious high-end brand of an haute-couture Italian designer They had to use exactly 10 plant varieties in their design. The shape was a free choice but it had to be $1,5 \times 1,5$ m and 2,5 m height. The whole design was expected to last 1 month and so they all used potted plants.



EXCEPTIONAL IDEAS TO ADAPT TO YOUR SITUATION.



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WINDOW DISPLAYS WITH POTTED PLANTS

GREY AND SILVER
ALWAYS LOOK CLASSY

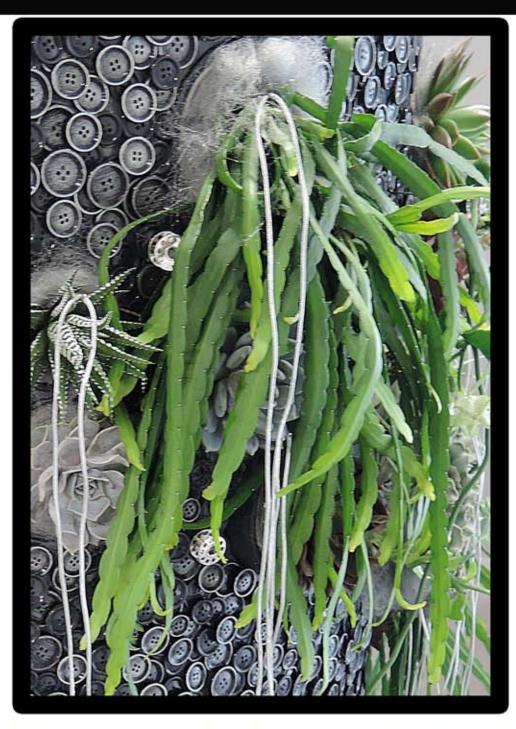
To achieve a deep shiny gloss on any structure be it made from wood or metal, take it to your local car painter. They are usually happy to apply the same techniques as they do for a car for this deeply mirrored finish.

Once done, this type of stand would be an investment with many uses over time.



The mannequin is exposed, ready for the masterpiece the Italian couturier has designed"_
Eduard

Each succulent was in a smaller pot which was wrapped in batting and then stuffed tightly into the larger pot which had been glued into the panel.









Designer: Soren Van Laer: Belgium Champion





Dogwood continues to be hugely popular in Belgium and the top designers such as Sören have become experts in moulding it into beautiful swirling shapes.

Wired together in the tatami technique they last for many years shrinking just a little over time but retaining the distinctive red colour.

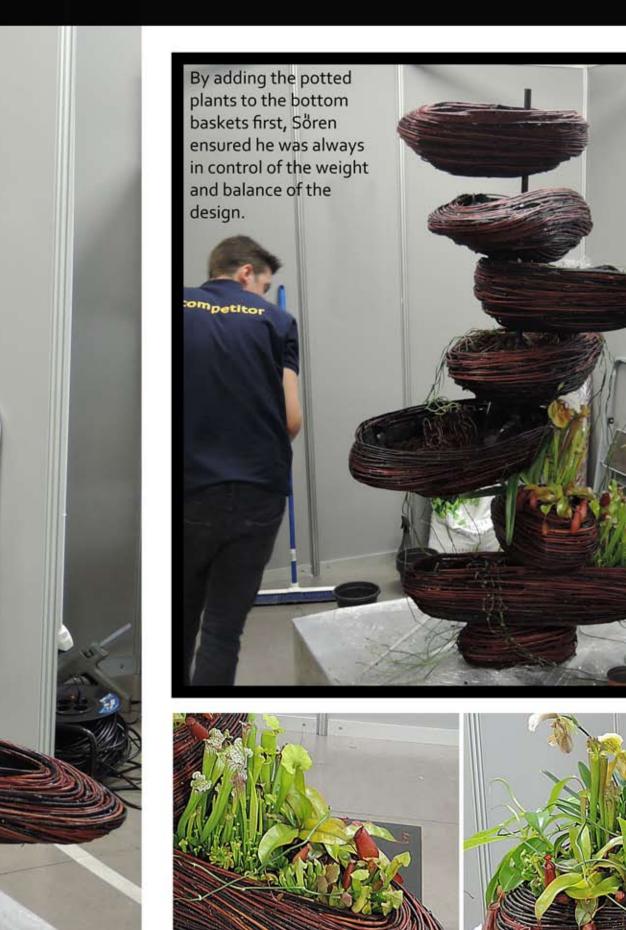












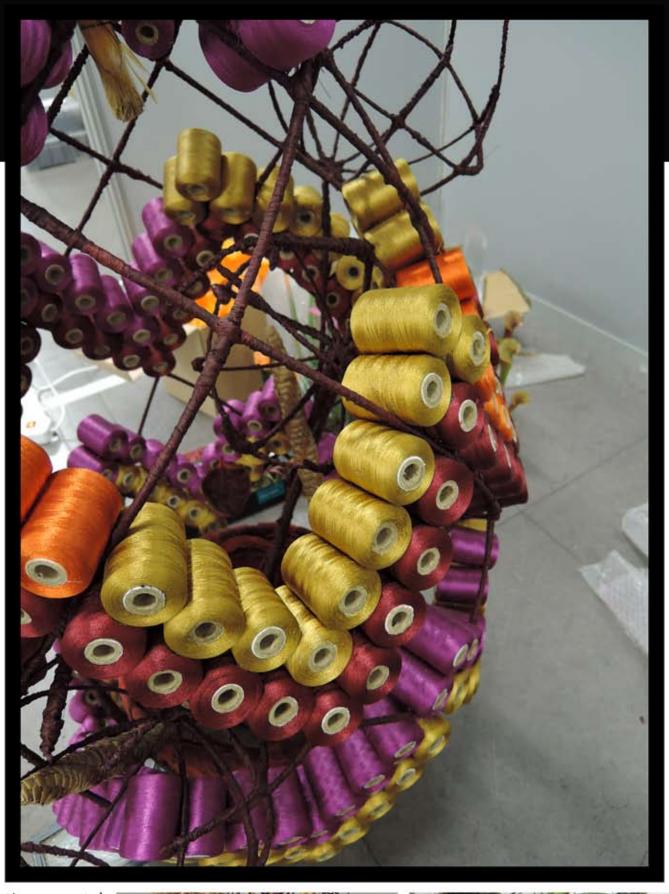








Missoni is a high-end Italian fashion house based in Varese, known for its colourful knitwear. Laura used them as her inspiration, hence the reels of cotton decorating the piece.



The entire metal structure was wrapped in rust coloured fabric first. The roots of the Bromeliads were kept damp in Moss before being secured in place.





WINDOW DISPLAYS WITH POTTED PLANTS



SCOOTER HELMETS BECOME POT PLANT HOLDERS



The photograph which was Roman's inspiration, showed men on a catwalk in black leather accessoried with chains. Using only 10 different plant types as stated in the rules, he transformed an open ended box into a masterful floral work. Were the black objects inner tubes and bladders from wheels and balls? One could not be sure but with the golden studs and chains this very masculine piece gives you great colour and contrast combinations.







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Designer: Klára Franc Vavríková Czech Champion

WINDOW DISPLAYS WITH POTTED PLANTS

5: THOUSANDS OF STRUNG BEADS BECOME A BACK SCREEN







The huge container hung from a solid metal frame, on which Klara glued intricate bead work and hung beaded strings along the back. Airplants added a ceiling and the three completely exposed Vanda Orchid plants took centre stage.



WINDOW DISPLAYS WITH POTTED PLANTS



Perspex still rules for many although the competitors who used it kept protective the wrap on for as long as possible as it is easily scratched. It is brilliant for floral installation that isn't moved a lot or has a long term placement.

Nicu hung clear glass vases which looked like the bottom part of recycled bottles. Attached clothes metal hangers, they the became for receptacles the roots and dirt of the potted plants.

Lucky Bamboo hanging down vertically unifies the design which if placed in a draught would possibly swing delightfully if not tied down at the base.

PERSPEX PROVIDES
LIGHT AND AIRY FRAMING.
BUT IT DOES SCRATCH.





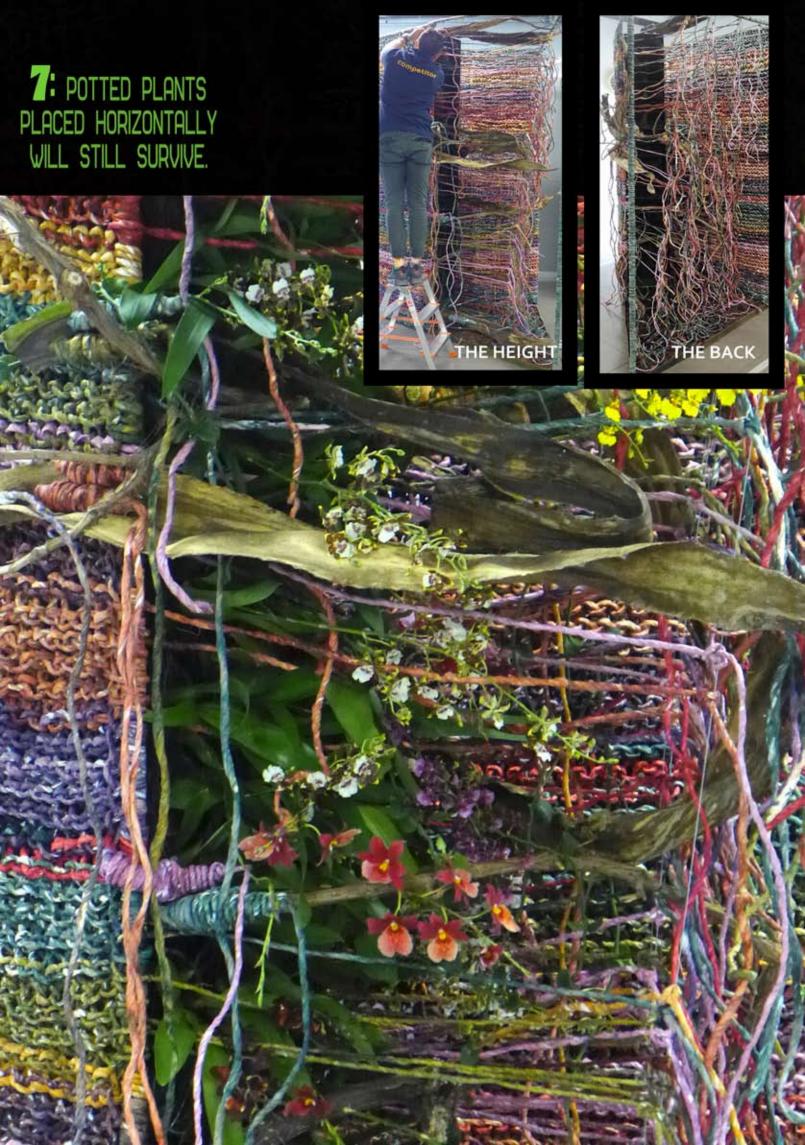




What a stunning art piece for in a craft show fashion knitwear exhibition! The flowers do not dominate which is not a good thing for competitive work in many countries but this seems more to be the very successful collaboration between two artistic disciplines.

Dmitry has kept the flowers small on purpose to emulate the individual stitches in the knitting rather than using big bold forms to fight with such a c o I o u r f u I background.

Placing the plants horizontally emphasizes the lines of the knitting so successfully. Is it time to get your own knitting needles out?



WINDOW DISPLAYS WITH POTTED PLANTS



Designer: Inna Petrenko, Ukraine Champion

BEGS ON A BOARD WILL SUPPORT CONTAINERS FILLED WITH POT PLANTS











The hand holds an apple. Is it tempation hoping you will buy, buy, buy?



You get a glimpse above of the shelves in the side edges of the staging which Yulia used to support the Orchids, Anthuriums and other tropical potted plants. They were all placed horizontally so that the fabulous cacophony of large bold forms were displayed to full advantage.

The staging is highly reflective black Perspex and of course the genius of this 'shadow' piece is obvious.

WINDOW DISPLAYS WITH POTTED PLANTS

EVEN TOP HATS CAN BECOME CONTAINERS!

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At first glance Dini's elaborate stand seems impractical and complicated yet don't dismiss it out of hand as a closer look will reveal it could be used over and over again in so many ways in a fashion shop.

The rings could hold any round container, not just Top hats!

The metal hanger shapes could display clothes or become hanging points for other plant material in another piece. Dini has added them to simply emphasise the theme this time and they support the occasional colourful tie.

She placed each plant grouping into the hat before lifting it onto the structure so it is easy to work on as well.











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theskinnyvase@gmail.com

JACLYN GOUGH

Field of Flowers www.fieldofflowers.com

Hard Goods

Silver pedestal bowl
½ block OASIS floral foam
Floral knife or clippers
Wire cutters
Highlighter or pencil
18 gauge copper wire
Brass shelf supports
Zinc plated nuts
Design Master Brilliant Gold
Design Master Super Silver
Just For Flowers Osiana Peach
Oasis Natural bind wire
Silver bullion wire

Plant Material

1 Stem varigated Pittosporum

8 Stems of Curly Willow

1 Stem white Hydrangea

8 Stems light pink miniature Carnations

3 Stems lavender Chrysanthemums

8 Stems lavender Freesia

5 Stems purple miniature Calla Lilies

WORDS & PHOTOGRAPHY JACLYN GOUGH



Step 1: Cut ½ a block of floral foam, float it on water and flower food to soak it and place it inside the silver pedestal bowl.

IT'S TIME TO GET OUT THE SPRAY CANS



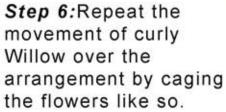
Step 2: Tint the leaves of variegated Pittosporum with Design Master Brilliant Gold, then cut each lateral off and begin to collar the outside of the floral foam.

Step 3: Pick up the curly Willow and make a circle big enough to fit around the floral foam. Secure at one end with Bind Wire, then tint with Design Master Super Silver. Let it air dry before placing around the foam.





Step 5: Repeat this pattern of clustering with pink miniature Carnations, Chrysanthemums and Freesia.







Step 7:ACCENT! Create spirals with copper wire using a highlighter (or any long, thin object you can find)



Step 8: Wire a zinc plated nut and a brass shelf supporter together with **Bullion Wire**





ADD THE ACCENTS

Step 9: Insert the miniature Calla Lilies through the wire and shelter the floral arrangement securing to the curly Willow with bullion wire.

Then accent the arrangement further by wiring 5 objects on to the curly Willow and flowers. Accent as much as you feel is necessary to create interest.







TALIAN DESIGN



A recent demonstration on stage in Italy was caught on camera by correspondent Pavol Kaššák.

The materials Daniela Pighetti and Silvano Erba used will give you an insight into the latest textures and trends in Italian interior design as much as they do the current floral design styles being taught there.





Daniela Pighetti

"Lights and Colours: the sources of Life and the Emotions... And the foundations of my Floral Art!"
Daniela is a teacher and event director at Federfiori Floristry School, She is a national and international floral art demonstrator sharing her skill in Italy, Portugal, Ecuador, Colombia, Nicaragua, Costa Rica and Argentina so far.

Silvano Erba

"Nature + shapes + colours = flowers... = my life!"
Silvano is the Professor of Federfiori an Italian floristry school. He is also an international floral art demonstrator having worked in Italy, Poland, Germany, Japan, Guatemala, Ecuador, Mexico, Costa Rica, Argentina and Brazil.

TALIAN

This was an interesting work made from red leaves in the shape of a wreath. Each column of leaves was topped with a glass tube into which flowers were placed. Zantedeschias with stems wrapped in yarn, help to soften the straight lines of the design and expand it a little into the space around it.



A nice surprise was bunches of light mostly white and pink flowers in the middle of the wreath which were lit by L.E.D lights from the bottom. So in the end you got a nice contrast between dark and light.

The stacked leaves were mounted on a stout wire frame which itself was mounted on the base wood.





Stacking anything on a metal rod, wood or wire is a really useful European technique worth the effort as the foundations normally are very long lasting. CLICK HERE to see how.

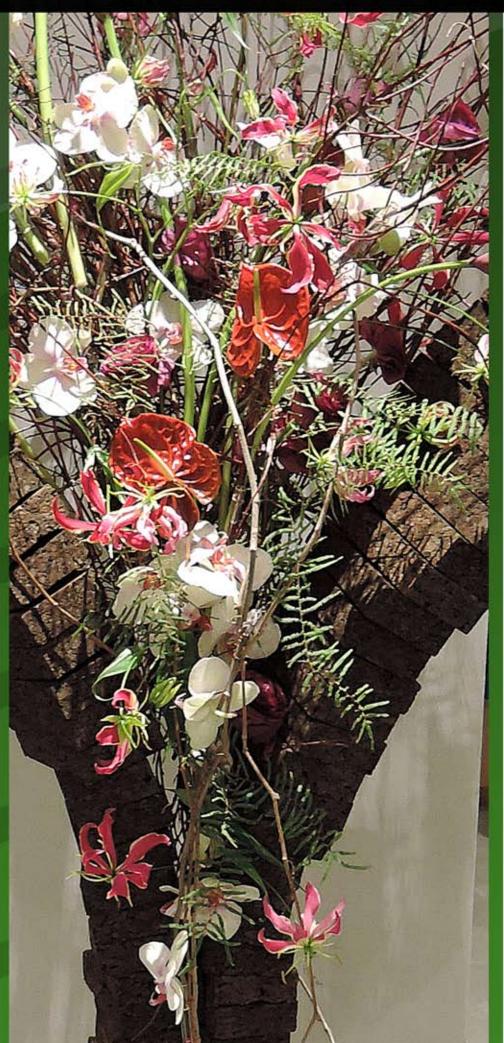












INTERIOR DESIGN

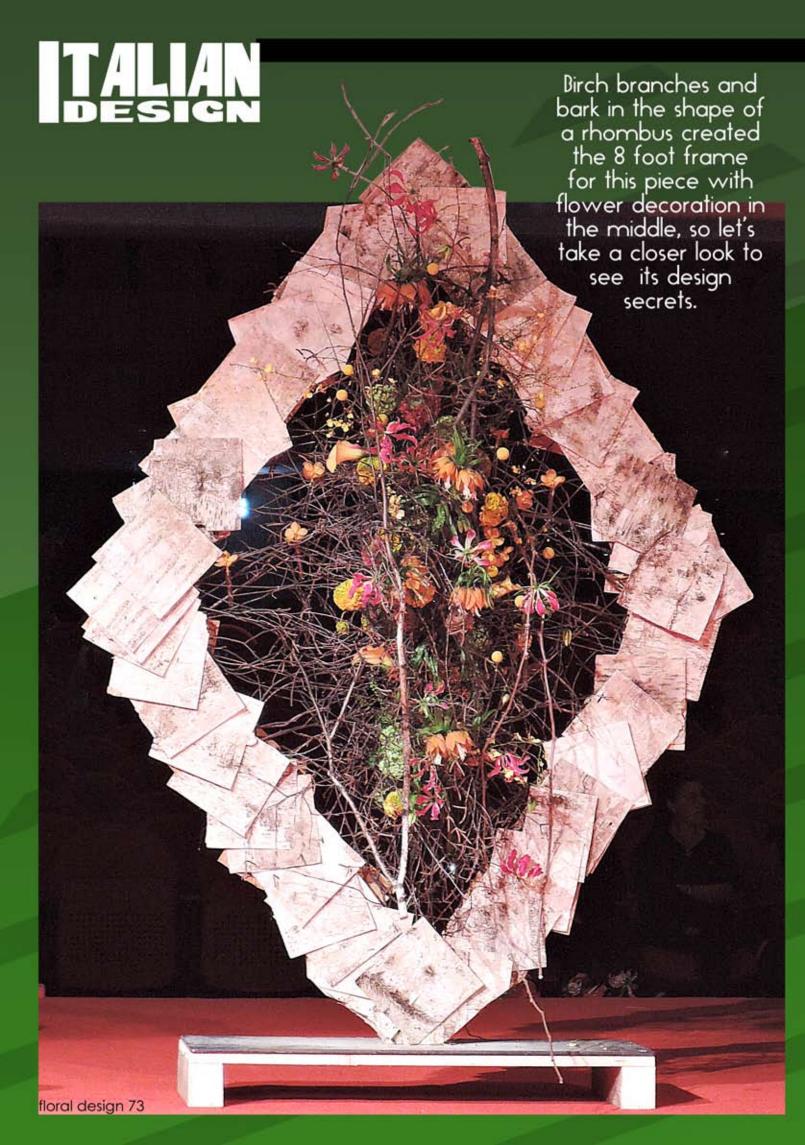


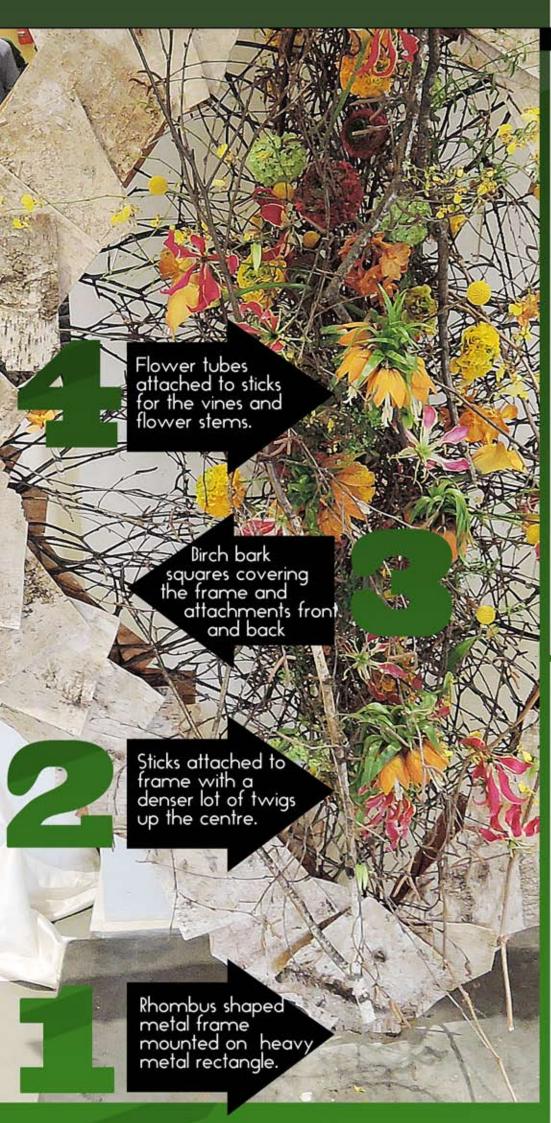
Cork is wonderful in flower arrangements as it is light and easy to glue. See it stacked on this video which will give you some ideas for your own creations. https://www.youtube.com/watch?v=TWB2uPI5Ahw



Or try some cork spheres from wine stoppers as a foundation for flowers.

https://www.youtube.com/ watch?v=gaRhsb_6ck4





INTERIOR DESIGN



Birch bark is incredibly versatile and so easy to find in the northern Hemisphere without having to go anywhere near a florists' wholesalers.

For really easy decor ideas check out this video.

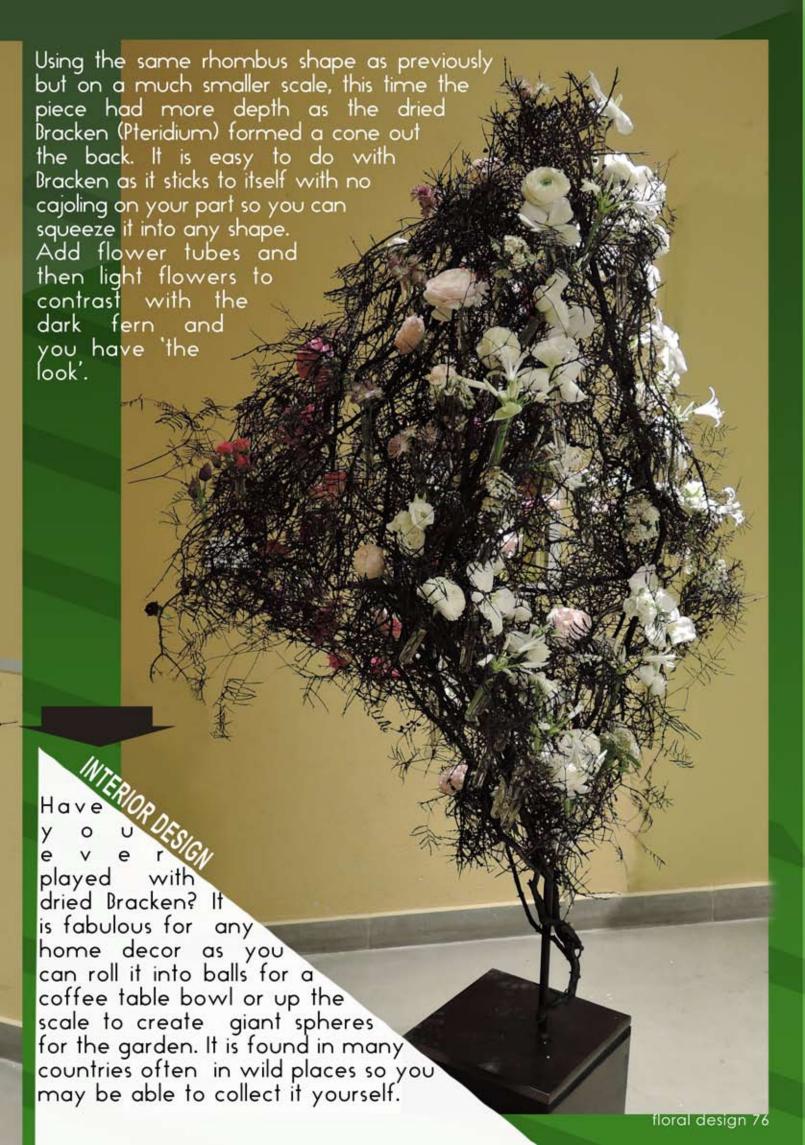
https://www.youtube.com/wa

https://www.youtube.com/wa tch?v=qDN3097LADU



Made when a Birch had to be cut down, make one yourself. CLICK HERE for instructions on streaming video (\$4.99)









Wires shoot out from the main oval frame which was more obvious in natural light and off the stage (on the right). Each piece was wired to the main frame although it would be quicker to cut them twice as long and push them though from one side to the other.

Every flower is in a glass tube attached to one of the wires, so this piece would take quite some time to recreate.



This could be your next
Christmas tree idea. Make the frame well in advance and get the kids in the family to fill up the tubes with water and flowers. Peg your more traditional decorations to the wires amongst the flowers and all done!

VERSION 2



Same idea,
different
construction in
detail with
matching
sideboard and
table settings at
floraldesignmagazine.co
m/download1012.html
or CLICK HERE



CLICK HERE for the ultimate wire tree! http://i.imgur.com/E4
OshfP.jpg





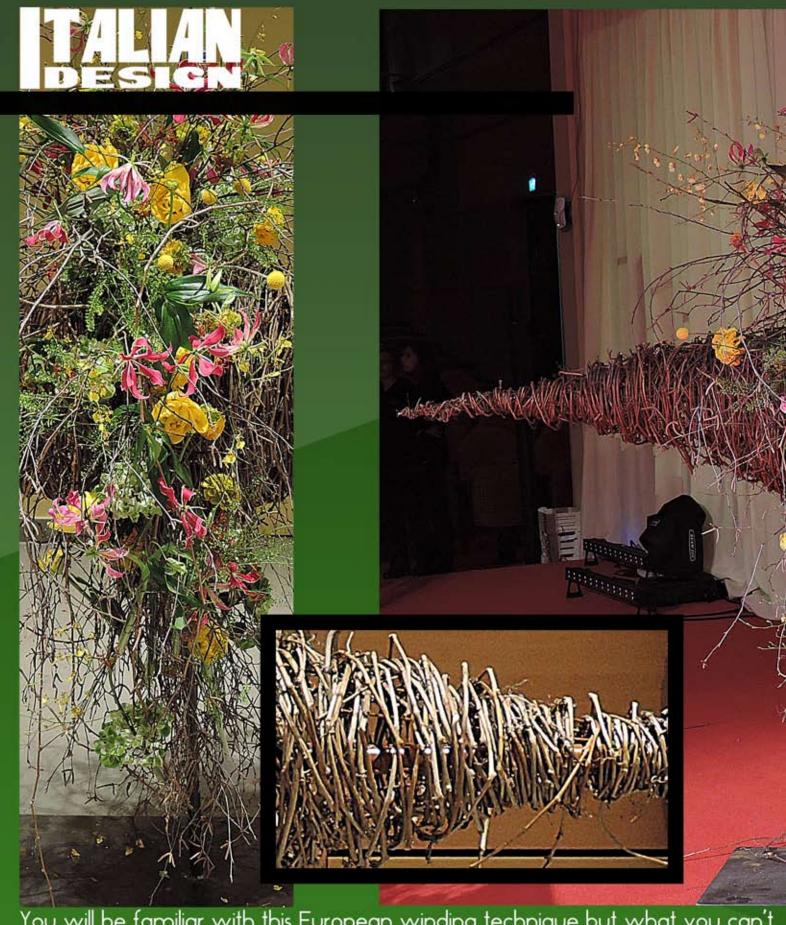
The wooden part of the structure was about 8 feet high so this piece was very imposing even though it had a tiny footprint. Now that is a handy idea to pop into your memory bank when you need something impressive and you have a tight space.

The polystyrene long cone shape was placed in front of the wood and covered in large dried leaves. It's floral foam centre kept the plant material turgid.

INTERIOR DESIGN

If you place leaves in a solution of water and glycerine they will dry pliable, so you have no problems with the leaves cracking when you layer them later but see more...

https://www.youtube.com/wa tch?v=QdkKkDNj1kY



You will be familiar with this European winding technique but what you can't see initially are the complex foundations underneath the shape. Two heavy metal rods come from the horizontal stand and each of them has around it a framework of smaller metal wires to hold the shape (above inset). Painted brown or already rusted, they blend with the vines which are easily wound around to fill in the shape. The top of the rod has floral foam in a bowl and it is from here all the plant material originates.





COLOUR IT IN

Join the current craze to relive stress or follow your existing passion! Use felts, paint or embroidery to create your own cornicopia. Download the black and white template on the left, print it to the size you want and fill it in! The photo below is your guide if you want one. HAVE FUN!



flordi design

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